



## EU - TANZANIA BUSINESS FORUM

*"Tap into Tanzania's Investment Opportunities"*

Dar es Salaam, 23-24 Feb 2023

Tanzania is one of the 10 fastest growing economies in Africa. This growth reflects the country's sustained economic stability in a context of rich natural endowments and a strategic geographic position. Moreover, Tanzania's growth prospects are supported by an emerging middle class and an increasing appetite for high-value goods and services that European firms offer. The promotion of investments is a priority under the Government of H.E. President Samia Suluhu Hassan, who is committed to opening the country to the global economy and has already started marketing Tanzania as a strategic destination for business.

To support Tanzania in this important direction, the **Global Gateway Africa**<sup>1</sup> – European Union (EU) strategic investment package for Africa – aims to support a strong, inclusive and sustainable growth by accelerating the green transition, the digital transformation and decent jobs creation. It will be delivered through the EU, its Member States, and European Financial Institutions to support and fund concrete and impactful projects, but such investments cannot materialise without the full involvement of the EU and Tanzanian private sector.

One of the first steps towards this agenda will be the first ever **EU-Tanzania Business Forum**, which will:

1. Showcase Tanzania's opportunities and the comparative advantage for EU investors
2. Facilitate discussions among business peers, government officials and political leaders of both Tanzania and EU, in view of catalysing new partnerships
3. Offer tools for private investment (registration, work permit, rules of origin) and private sector development (access to finance, connectivity, skills development)
4. Provide a platform for effective Private-Public dialogue to further improve the business environment

### Format

The Forum will be held in Dar es Salaam in February 2023, under the leadership of the President of the United Republic of Tanzania and jointly organised by the Government of Tanzania and the EU, but also EU Member States, the EU Business Group and the EU and Tanzanian private sector. It will discuss business/ investment opportunities and challenges in concrete terms. Besides general matters affecting all firms such as how to establish or grow a business, and recent improvements in the business environment, the Forum will dive into specific business cases and opportunities in priority sectors such as Energy, Agriculture, Manufacturing and Logistics, among others.

The Forum will also offer a platform for Business-to-Business (B2B) and direct interactions between firms and policy makers (B2G) and between companies and financing institutions (B2F).

### Audience

The event is organised in a "Team Europe" spirit and includes the EU Member States representations and businesses. It is expected to attract the highest level of decision-makers from:

- Tanzania Mainland and Zanzibar (Presidents, Ministers, Permanent Secretaries, Heads of Government Agencies)
- The EU, its Member-States and its Development Finance Institutions (Presidents, Ministers, Managing Directors)
- European and Tanzanian firms (CEOs, General Managers)

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<sup>1</sup> [https://ec.europa.eu/commission/presscorner/api/files/attachment/874064/GG\\_Africa\\_InvestmentPackage.pdf](https://ec.europa.eu/commission/presscorner/api/files/attachment/874064/GG_Africa_InvestmentPackage.pdf)